



Minutes

Lakewood City Council

Regular Meeting held
January 22, 2008

MEETING WAS CALLED TO ORDER at 7:30 p.m. by Mayor DuBois in the Council Chambers at the Civic Center, 5000 Clark Avenue, Lakewood, California.

INVOCATION was offered by Bishop Jerry Fisher, Lakewood 3rd Ward, Church of Jesus Christ of Latter Day Saints

PLEDGE OF ALLEGIANCE was led by Council Member Joseph Esquivel

ROLL CALL: PRESENT: Mayor Diane DuBois
Vice Mayor Steve Croft
Council Member Joseph Esquivel
Council Member Todd Rogers
Council Member Larry Van Nostran

ANNOUNCEMENTS AND PRESENTATIONS:

Mayor DuBois announced that the meeting would be adjourned in memory of Marjorie Bonner, wife of Dr. John Bonner, active members of Lakewood's religious community. Also to be remembered at the close of the meeting was Marty Schuster, a former member of the Recreation and Community Services Commission, community volunteer, and active member of the Greater Lakewood Chamber of Commerce and Lakewood Rotary Club.

ROUTINE ITEMS:

COUNCIL MEMBER VAN NOSTRAN MOVED AND VICE MAYOR CROFT SECONDED TO APPROVE ROUTINE ITEMS 1 THROUGH 10.

- RI-1 Approval of Minutes of the Meeting held January 8, 2008
- RI-2 Approval of Personnel Transactions
- RI-3 Approval of Registers of Demands
- RI-4 Approval of Meeting Reports and Authorizations Pursuant to AB1234
- RI-5 Approval of Monthly Report of Investment Transactions
- RI-6 Approval of Quarterly Schedule of Investments
- RI-7 Approval of Election Cost Reimbursement Claim

ROUTINE ITEMS: Continued

RI-8 Approval of Amendment to Architectural Agreement for Bloomfield Park Renovation Project

RI-9 Approval of Encroachment Permit for 20627 Longworth Avenue

RI-10 Approval of Purchase of Live Scan Equipment

UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Van Nostran, Esquivel, Croft, Rogers and DuBois

NAYS: COUNCIL MEMBERS: None

3.1 • ANNUAL REVIEW OF CITY INVESTMENT POLICY

Administrative Services Director Diane Perkin gave a brief presentation based on the memo in the agenda and stated the City's Investment Policy, annually reviewed and approved by the City Council, had been updated to conform with current guidelines of the Government Finance Officers Association. She noted that as in years past, the City's investment objectives would continued to be safety, liquidity and yield. It was the recommendation of staff that the City Council approve the amended Investment Policy.

Council Member Van Nostran inquired if the policy could include an annual review for the investment advisor. Ms. Perkin responded by stating that such a provision could be added.

In response to a question from Council Member Rogers, Ms. Perkin stated that as the staff contact, she would review the performance of the advisor based on their responsiveness to the City's needs and objectives and make a recommendation to the City Council.

COUNCIL MEMBER VAN NOSTRAN MOVED AND COUNCIL MEMBER ESQUIVEL SECONDED TO APPROVE THE POLICY PROVISIONALLY AND REVIEW THE PROPOSED ADDITION NEXT MONTH. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Van Nostran, Esquivel, Croft, Rogers and DuBois

NAYS: COUNCIL MEMBERS: None

3.2 • REPORT AND RECOMMENDATION OF THE CITY-WIDE STREET SWEEPING AD HOC COMMITTEE

Public Works Director Lisa Rapp displayed slides and made a presentation based on the memo in the agenda. She provided background for the posting of streets for 'No Parking' on street sweeping days and showed a brief video depicting a typical sweeper operation. She

3.2 • CITY-WIDE STREET SWEEPING - Continued

noted that a major component of the City's street sweeping program was to time sweeping to occur the day after trash collection. In August of 2006, the City Council had directed the development of a program for city-wide posting on street sweeping days and an ad hoc committee had been formed to review alternatives and impacts and make a recommendation for City Council consideration. She noted that the main objectives expressed by the ad hoc committee were to enhance the effectiveness of street sweeping operations to reduce debris in the street that detract from the appearance of neighborhoods and to prevent debris from reaching the storm drain system and local ocean waters. She reviewed the options considered by the ad hoc committee regarding posting practices, implementation phasing, posting formats, warning period, enforcement policies, and the public information campaign. She presented a timetable for implementation in two phases. She noted that enforcement was not intended to punish, but through informational campaigns, the goal was to gain compliance and get vehicles off of the streets on sweeper days so the sweepers could do a better job. She advised that in the pilot project area, the complaints received had been proportionately less than before implementation, with a very high compliance level by residents.

Assistant to the City Manager Don Waldie made a brief presentation on the components of the proposed public education campaign, noting that during a recent public opinion survey, 72 percent of residents polled had responded positively to the street sweeping program.

Ms. Rapp concluded by advising that Phase II was slated to begin at the end of the month, with the public information campaign and that actual enforcement would begin at the end of March. The kickoff for Phase III would begin at the end of April. It was the recommendation of the ad hoc committee that the City Council approve implementation of Phase II and III as presented, adopt the proposed resolution to authorize the posting for street sweeping on a citywide basis, and appropriate \$150,000 for the signs, posting and public education campaign.

RESOLUTION NO. 2008-1; A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LAKEWOOD PROHIBITING THE PARKING OR STANDING OF VEHICLES EACH WEEK FOR STREET SWEEPING PURPOSES

Council Member Esquivel posed questions about the notification process when sweeper days were altered by holidays. Ms. Rapp responded by stating that only a few major holidays impacted the sweeper schedules. Mr. Waldie noted that the local newspaper carried the information, as well as the City's weekly e-newsletter and website.

Council Member Rogers commended the ad hoc committee for the volume of work they completed to bring the program together. He stated that while he had long been an advocate of citywide posting for sweeper days, he had concerns about the impacts on neighborhoods with limited parking. He inquired about options such as sweeping opposite sides of a street on different days or times. Ms. Rapp responded by stating that they had found a few cities with such policies, but they were much more expensive to implement and more expensive for the sweeper. She noted that a morning-afternoon plan usually proved to be a hardship for working residents not home to move their vehicles. Council Member Rogers concluded by stating it was essential that staff be responsive to residents, sensitive to impacts and remain flexible to make adjustments where needed.

3.2 • CITY-WIDE STREET SWEEPING - Continued

Vice Mayor Croft stated that as a member of the ad hoc committee and a resident inside the pilot program area, he felt staff had been diligent in monitoring the implementation and making adjustments as needed, especially around school locations. He noted that compliance in the pilot area had been very good, with the rate of citations issued being proportionately the same or fewer. He stated that although it had been a big change for many people, overall, the residents in the pilot area were pleased with the program.

Mayor DuBois stated that it was encouraging to see the residents in the community come to understand the benefit of the operation and to embrace the program. She acknowledged the concerns expressed regarding notification of holiday schedule changes, but advised that once implemented, the program could be easily modified if necessary.

COUNCIL MEMBER ESQUIVEL MOVED AND COUNCIL MEMBER ROGERS SECONDED TO APPROVE THE RECOMMENDATIONS OF THE AD HOC COMMITTEE AS PRESENTED. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Van Nostran, Esquivel, Croft, Rogers and DuBois

NAYS: COUNCIL MEMBERS: None

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At 8:24 p.m., the Regular Meeting of the City Council was recessed for the Meeting of the Lakewood Redevelopment Agency. At 8:25 p.m., the City Council Meeting was reconvened.

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ORAL COMMUNICATIONS:

Sally Brayton addressed the City Council stating that after attending a City Council meeting in another city, she was thankful for the professional representation offered by the Lakewood City Council and its staff.

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ADJOURNMENT

There being no further business to be brought before the City Council, Mayor DuBois adjourned the meeting at 8:28 p.m. A moment of silence was observed in memory of Marjorie Bonner and Marty Schuster.

Respectfully submitted,

Denise R. Hayward, CMC
City Clerk